

Repurpose Checklist

- Create Blog Content.
- Create Graphics in the blog to Pin.
- Create graphs, charts and diagrams to put in blog to better explain and share.
- Create Gif tutorials to put in your blog or to drive traffic to your blog.
- Go Live on Facebook with this Content.
- Upload the live video onto Youtube.
- Cut the video into parts to put on Instagram.
- Put the Youtube video in your blog.
- Take parts of blog and put as posts on social media (use read more with link to blog)
- Pull quotes out of your blog to make graphics for social media.
- Pull quotes to tweet on twitter.
- Share your link to your blog on Social Media.
- Pull just the audio from the live video and put in a podcast.
- Create a checklist from your blog to offer your readers a freemium.
- Turn the blog into an infographic to share on social media.
- Create quizzes, apps, polls, or games to link from and to your blog post.
- Turn a series of blog posts into a downloadable Ebook, or slideshow presentation.
- Create an email campaign to drip your links to your blogs for long term value.